MODINT.

Business initiatives for sustainable garment and apparel supply chains

20/06/2023

EU Strategy: Sustainable and circular textiles - 2030

Measures include:

- New **design requirements**, setting mandatory minimums for the inclusion of recycled fibres in textiles
- Clearer information on textiles and a **Digital Product Passport** based on mandatory information requirements on circularity and other key environmental aspects
- Tight controls on **greenwashing**
- Action to address the unintentional release of **microplastics** from textiles
- **Harmonised EU rules on EPR for textiles**
- The initiative might consider setting targets to significantly step up reuse and recycling efforts as well as **green public procurement** in the EU.
- Reverse **overproduction** and **overconsumption**, discourage **destruction** of unsold or returned textiles.
- Incentivise **circular businessmodels**
- The co-creation of a **Transition pathway** for the Textile Ecosystem to establish the way forward and set out concrete steps.
- **Quite an ambitious agenda!!**

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Action plan EU
textile strategy

EU CSDD
Drafting Ban Forced labour products EU

2021 2022 2023 2024 2025 2026 2027 2028 2029 2030

UPV

Wet Gepaste Zorgvuldigheid

Sustainable Product Initiative > ESPR Regulation (PEF? Digital Product Passport)

Corporate Sustainability Due Diligence Directive (CSDDD)

Corporate Sustainability Reporting Directive (CSRD)

EU Ecolabel Criteria

Microplastics – unintentional release

Green claims Initiative

Taxonomy Regulation (for CSRD)

Lieferkettegesatz (DE)

AGEC law (FR)

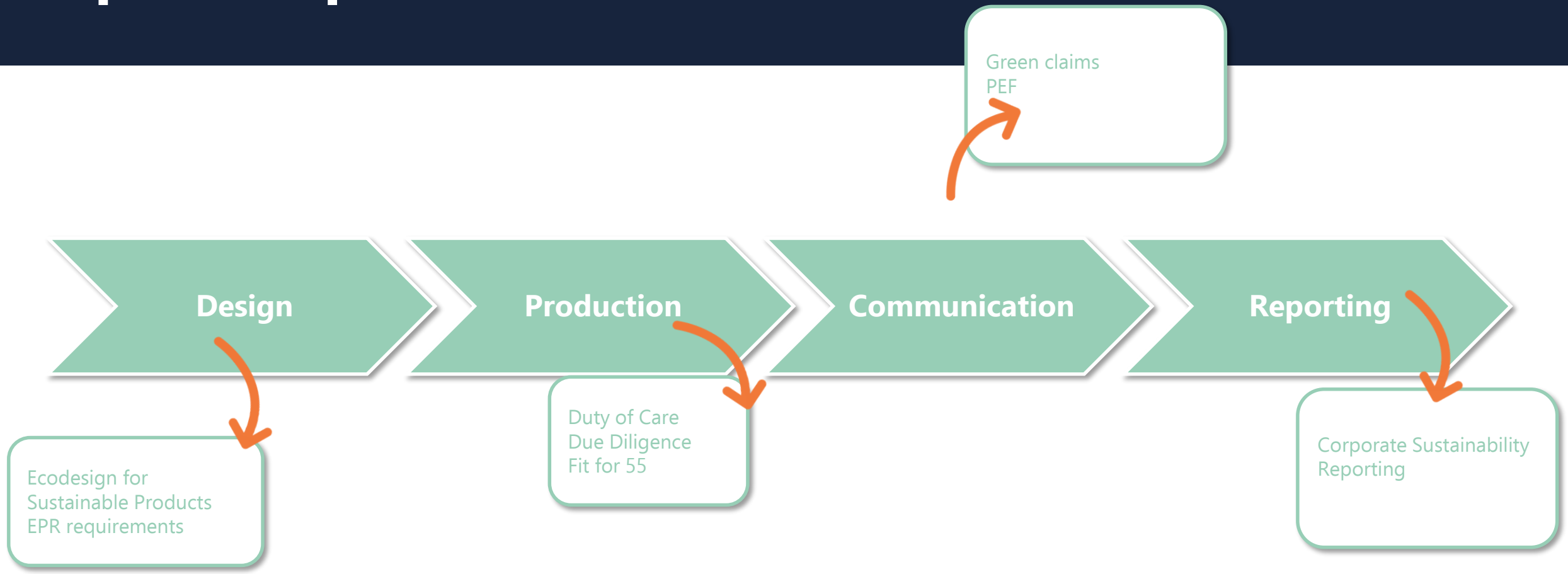
EU EPR

Fit for 55

Chemicals?

UNDER CONSTRUCTION

Impact on process



Corporate Sustainability Due Diligence directive (CSDDD)

The aim of this Directive is to foster sustainable and responsible corporate behaviour and to anchor human rights and environmental considerations in companies' operations and corporate governance. The new rules will ensure that businesses address adverse impacts of their actions, including in their value chains inside and outside Europe.

Agreement on Sustainable Garments and Textiles

MODINT.

2016 — 2021 — 2022 — 2023 — 2030 >

Dutch Agreement on Sustainable Garments and Textile (AGT)

A broad coalition of businesses and other organisations worked together during the term of 5.5 years to improve working conditions, prevent pollution, and promote animal welfare in production countries, implementing the due diligence expectations of the OECD Guidelines.

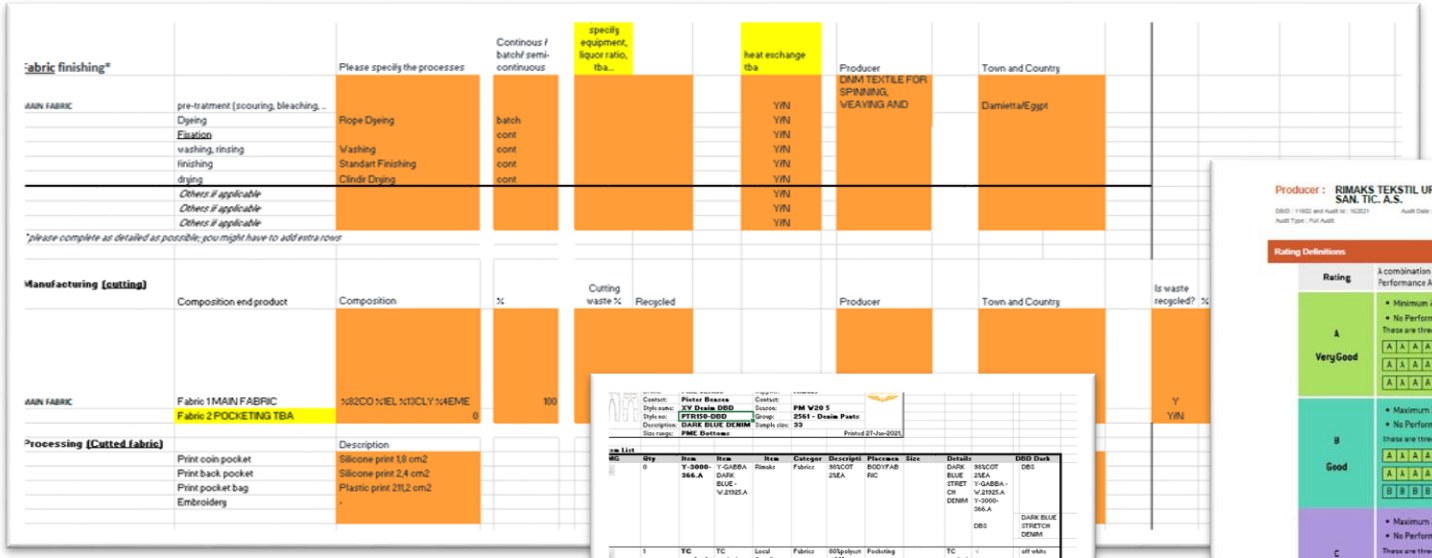
Sectoral collaboration?

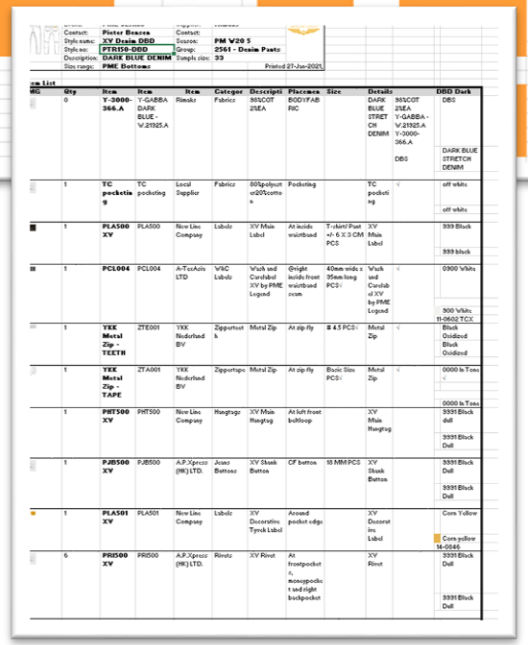
EU CSDDD

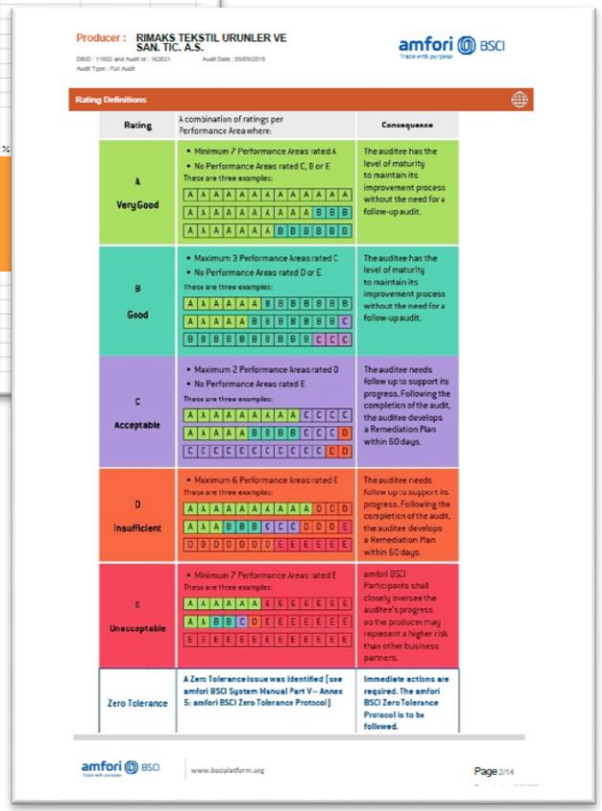
Dutch DD law

Project: Transparency tool

Traditional supply chain mapping







Project:

Digital tool for Corporate Sustainability:

- Sector specific
- Suitable for SME
- Relevant questions
- Social
- Environment
- Trustworthy data

PROFUOMO

JUST BRANDS

Prénatal

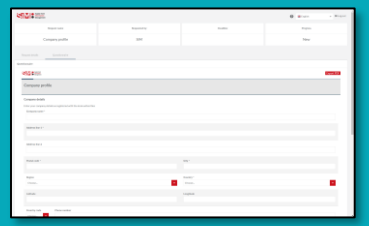
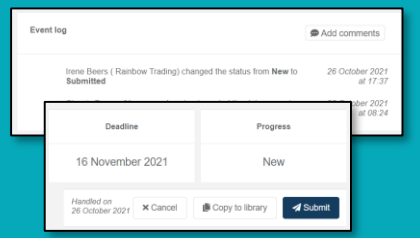
MODINT.

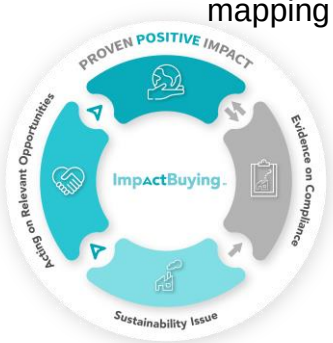
Solidaridad

Rijksdienst voor Ondernemend Nederland

ImpactBuying

Project tool flow

Request	Registration	Supply chain mapping	Questionnaires	Submit	Assess
1	2	3	4	5	6
					
Brand creates product and sends out data request	Supplier registers open data request for Supply Chain mapping and BOM	Supplier maps supply chain, possible cascading to sub suppliers	Supplier fills in identified risks questionnaires (or cascades)	Data gets sent back to Brand	Brand assess information



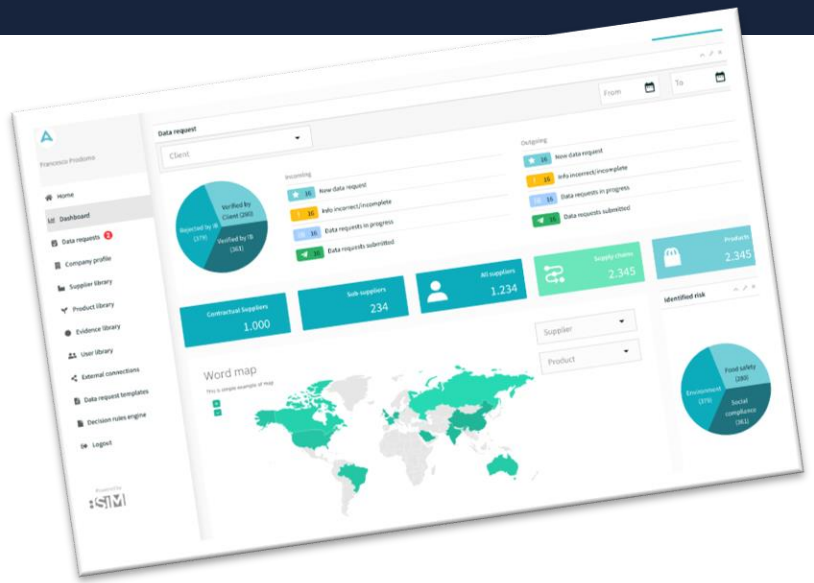
Possible feedback

ImpactBuying

Project tool supply chain mapping

ImpactBuying

Learnings:



- Map your value chain
- Define data need
- Define relevant data
- Verifiable
- Measurable
- Data has value
- Differentiate between data and information
- Make sure your data is safe
- Start timely
- Visit locations

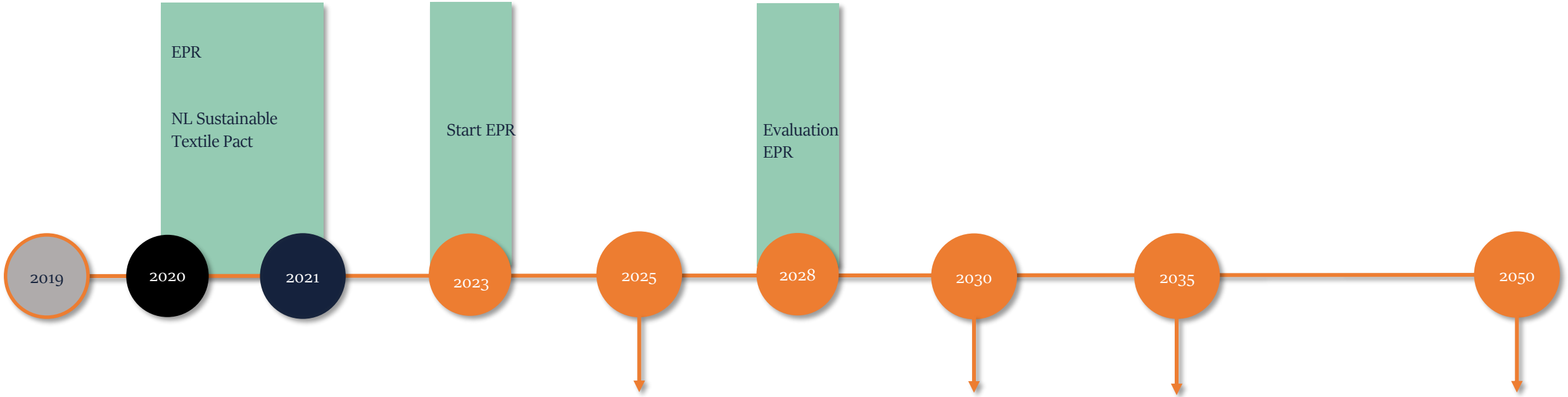
Ecodesign for Sustainable Products Regulation

(ESPR)

The framework will allow for the setting of a wide range of requirements, including on

- product durability, reusability, upgradability and reparability
- presence of substances that inhibit circularity
- energy and resource efficiency
- recycled content
- remanufacturing and recycling
- carbon and environmental footprints
- information requirements, including a Digital Product Passport

Extended Producer Responsibility: Foundation for collective approach



Policy programme ambition & EPR-textile target

	2025	2030	2035	2050
New textile for sale	25% Sustainable/ Circular materials	50% Sustainable/ Circular materials	Ecological footprint - 50%	Fully circular and sustainable
NL Textile market/ waste	at least **20% Reused** (10% in NL) ***Sum 50%*** then **30% Recycled** (¼ fibre-to fibre)	at least 25% Reused (15% in NL) ***Sum 75%*** then 50% Recycled (1/3 fibre-to-fibre)		

Recommendations

Recommendations from business association perspective

- Cooperation in supply chain
- Education
- Tooling is important
- Reliable data
- Systems: Try before you buy
- Practical support for companies
- Collective approach is needed

Thank you!