International Symposium: Consumer Consultation & Education in the Present and Post COVID-19 Word in Asia

March 16, 2021 Malaysia Consumer **Education** in the Age of COVID-19





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Consumer Education in Malaysia

- No formal consumer education in elementary school level & high school level
- Available in tertiary education
- Various initiatives by government & NGOs
- Ministry of Domestic Trade and Consumer Affairs (KPDNHEP)



- Ministry of Education
- Ministry of Communications & Multimedia
- Ministry of Health



Suruhanjaya Komunikasi dan Multimedia Malaysia Malaysian Communications and Multimedia Commission



Ministry of Domestic Trade and Consumer Affairs (KPDNHEP)

- Consumer Education and Awareness Programme
 - Student Consumer Movement, School Consumer Club & Student Discount Card (KADS1M)
- Consumer Protection Programme
- Consumerism Movement Development Programme
 - Rakan KPDNHEP
 - National Consumer Movement Council
 - State Consumer Movement
 - State Consumer Movement
 - Consumer Association & Organisation
 - District Assistant of Consumer Affairs (2019)
 - Rural Consumerism Programs







<u>Federation of Malaysian Consumer</u> <u>Association (FOMCA)</u>

- · Policy Reform
- Consumer Education
- · Consumer Rights
- · Consumer Reponsibilities





National Consumer Complaints Centre

- · Latest issues
- Law reform
- Complaints Handling



Consumer Portal Synergistic Collaboration with:



Water and Energy Consumer Association of Malaysia

 Sustainable Consumption of Water & Energy





Malaysian Association of Standards Users

- · Safety Standards
- Social Responsibility



Consumer Research and Resource Centre

Consumer Research





Consumer Protection & Empowerment

- During and Post COVID-19 require serious commitments and proactive actions from national and international level.
- To build/rebuild fair, safe, resilient and sustainable economies.
- Prioriting health, food and essential commodities, finance, connectivity and sustainability.
- Protection from unfair practices, prioritising price gouging, scams lack of redress, misinformation, unfair treatment and loss of privacy with particular attention given to the protection of vulnerable and low-income consumers.