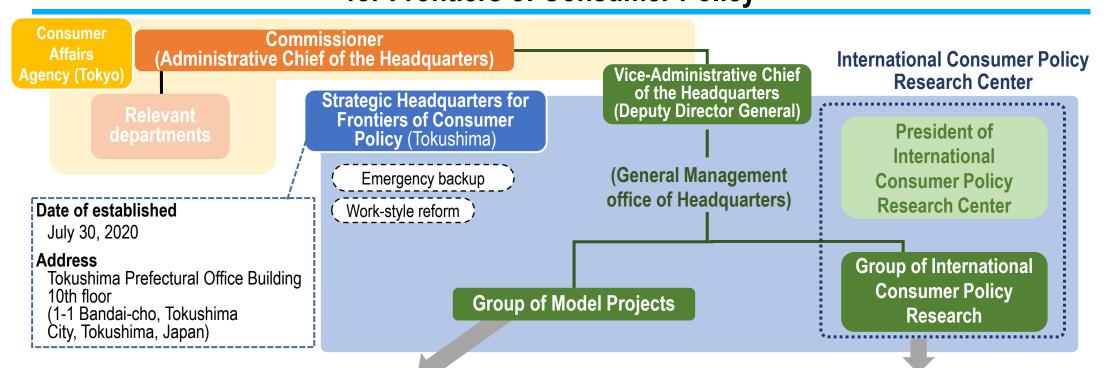
Attachment



Model project

Conduct trials on pioneering efforts and verification of policy effectiveness in Tokushima and other places as the demonstration fields.

Examples of Model Projects:

- Demonstration of consumer affairs consultations utilizing SNS
- Further utilization of the Watch-over Networks
- · Promotion of consumer education aimed at youth
- Food loss and waste reduction enlightenment aimed at consumers

International Consumer Policy Research

Conduct consumer policy research concerning new issues associated with changes in socio-economic situation such as aging society, digitalization.

Examples of Policy Research:

- A study of consumer behaviors related to the spread of COVID-19
- Survey research regarding the study of consumer problems and countermeasures according to the cognitive functions of elderly people
- International Comparative Research on Consumer Legislation in Digital Society (International Joint Research)

Convey projects and research results to the world through international symposiums and other events