

Japanese Product Safety Pledge

1. Regularly consult regulatory authorities' and other relevant websites for information on recalled/unsafe products and take appropriate actions on these products once they are identified.
2. Provide a dedicated contact point for regulatory authorities to notify information on recalled/unsafe products and/or request take-downs of these products.
3. Remove requested recalled/unsafe product listings within two business days of receiving a take-down request from the regulatory authorities. Inform the regulatory authorities on the action that has been taken and any relevant outcomes.
4. When requested by regulatory authorities to provide information, make reasonable efforts to identify, the supply chain of recalled/unsafe products and respond to the take-down request.
5. Establish and/or maintain an internal control system to respond to information requests from regulatory authorities and to implement the removal of recalled/unsafe product listings.
6. Provide a means for consumers to notify the pledge signatories directly of recalled/unsafe product listings. Upon notification, take appropriate actions within five business days based on the signatories' established process.
7. In order for sellers to implement measures to comply with Japanese product safety-related laws and regulations, provide them reasonable opportunities to acquire knowledge pertaining to such laws and regulations by sharing information related to product safety provided by regulatory authorities and others.
8. Cooperate with regulatory authorities and sellers to inform consumers about actions taken by concerned business operators and regulatory authorities related to recalled/unsafe products.

9. Establish and/or maintain systems aimed at preventing or restricting the sale of prohibited, recalled/unsafe products, as appropriate.
10. Work with regulatory authorities to take appropriate actions against malicious sellers, such as those who intentionally repeat selling recalled/unsafe products.
11. Take appropriate measures aimed at preventing the reappearance of recalled/unsafe product listings already removed.
12. Proactively consider the use of new technologies and innovation to improve the detection and removal of recalled/unsafe product listings.

00/00/0000 (Date/Month/Year)

-- *Signature* --

00 00 (Mr. Name)

0000/0000 (Title/Company name)

This Pledge is made in Japanese and translated into English. The Japanese version is the original and the English version is for reference only. In the event of any conflict between these two versions, the Japanese version shall prevail.