



"A Europe fit for the Digital Age"

**CONTRIBUTION TO THE G20 TOKUSHIMA CONSUMER
POLICY CONFERENCE
ADJUSTING POLICY TO RAPIDLY-CHANGING
TECHNOLOGIES**

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A Europe Fit for the Digital Age

European Commission President Elect Von Der Leyen Agenda for Europe – July 2019

**Objective : Better grasp opportunities of the Digital Age within
safe and ethical boundaries**

New initiatives to be proposed early in the 5 years mandate:

- High standards and investments in new generation of technologies (block chain, supercomputing, data)
- A legislation for a coordinated approach on the ethical implications of AI
- New Digital Services Act
- Joint Cyber unit
- Digital education plan

Other initiatives being prepared, notably in relation to the safety of AI and connected products and the liability of traders and many sector-specific rules

Recent EU-level relevant Activities

Enforcement of consumer and product safety law

- Use of Notice & Action procedure for online marketplaces
- Product Safety Pledge – voluntary commitment by Alibaba Group (AliExpress), Amazon, eBay, Rakuten France and C-Discount. Open to all online intermediaries
- Consumer Protection Cooperation authorities coordinated actions regarding social media and online travel services

New legislation coming into force or newly negotiated

- Geoblocking
- Package travel
- Digital contracts
- Modernisation of consumer law

Increase cooperation of national policy makers in the EU to set priorities and develop faster common policy lines and EU level legislation



Thank you!